

Aboriginal Alert is a non-profit, Indigenous-led organization focused on helping Aboriginal families find their missing loved ones.

Our goal of increasing exposure to missing Aboriginal people reports is achieved through aboriginalalert.ca. Information about missing Aboriginal people is readily available and can be accessed by all Canadians on any device. Families of a missing loved one can use Aboriginal Alert to share information with a wider network and access resources when needed. The faster information is shared, the greater the chances of a missing person being found safe.

Why was Aboriginal Alert started?

Aboriginal Alert was started in 2017 to bring attention to the alarming number of missing and murdered Aboriginal people in Canada. With this crisis only getting worse and no central platform or system in place to alert Canadians of missing Aboriginal people, we took action to create meaningful change.

What began as a website to publish missing Aboriginal people has now grown into an email alerting system, an auto missing poster generator, and a tool for tracking missing Aboriginal people across Canada.

What kind of help does Aboriginal Alert offer?

Aboriginal Alert sends email alerts of missing Aboriginal people to our network of members within a **100km** radius of the reported area. We also publish missing reports through our website and social media channels. Visitors can also find more resources on our website about safety tips and risk awareness.

Our growing network of Community Champions is helping us raise awareness by staying alerted and expanding our reach into their communities. Through sharing missing alerts and advocating for missing Aboriginal people, our network is helping to make real change across Canada.

We are creating community partnerships to involve organizations in taking *action* on this important work. The crisis of missing and murdered Aboriginal people is not solely an Aboriginal issue; it is a Canadian issue. This crisis requires multiple organizations, agencies, and levels of government *to work together* to deliver solutions and change the current reality. All Canadians have a role to play in making our Country safer for Aboriginal people.

2025 on Aboriginal Alert

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Missing People

Too many families and communities are suffering, and yet, so few non-Indigenous Canadians are aware of the extent of this problem. We are dedicated to creating a network of Community Champions to raise awareness and share information about missing Aboriginal people faster and more widely. This includes new and historical missing people.

How do I get involved?

Join our network of Community Champions at aboriginalalert.ca/join.

- ▶ Get alerted to missing reports within 100km of your area.
- ▶ Share missing alerts on your social media channels.
- ▶ Print posters in your area.
- ▶ Advocate and raise awareness.

For Regional, Provincial, and National Organizations who prefer to receive notifications for larger areas, please contact our team.

IT'S EASY TO JOIN. IT'S EASY TO PARTNER. IT WORKS — NOW.

Responding quickly is one of the most critical factors in locating a missing person safely. Aboriginal Alert is intentionally designed to be simple, fast, and immediately accessible. There are no complex systems, technical barriers, or lengthy onboarding processes. Aboriginal Alert complements existing community, organizational, and emergency response efforts—it does not replace them.

HOW EASY IS IT TO SIGN UP?

Joining the Aboriginal Alert network takes only minutes and follows the same straightforward steps outlined on Page 1:

- Register online at **aboriginalalert.ca**
- Select your local alert area and receive email alerts within a 100 km radius
- Share alerts quickly within your community and networks
- Print and distribute posters when appropriate

No training is required. The focus is rapid awareness and immediate action.

PARTNERING IS STRAIGHTFORWARD

Aboriginal Alert was created to work *with* communities and organizations—not to add complexity. No new infrastructure is required. We align with what is already in place.

Partner organizations may:

- Receive alerts at local, regional, provincial, or national levels
- Share alerts through existing communication channels
- Participate as Community Champions
- Strengthen coordinated, community-led responses
- Contribute to and access historical missing persons information that has been gathered, enhanced, and centralized

COLLABORATION ACROSS CANADA MATTERS

Missing persons cases do not stop at community, municipal, or provincial boundaries. A coordinated national approach ensures information travels farther and faster.

When alerts move quickly:

- Communities respond sooner
- Awareness expands rapidly
- Search efforts are strengthened
- Outcomes improve

The quicker the response, the better the chances.

AVAILABLE NOW

Aboriginal Alert is live and operating across Canada today.

- Individuals can sign up immediately
- Organizations can partner right away
- Communities can begin sharing alerts without delay

This is not a future system. It is available now.

HOW TO GET INVOLVED

Every additional person and organization strengthen the network.

Join. Partner. Share. Respond.  aboriginalalert.ca/join

